

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943647-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1946

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	943647	07898456

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/21/12	08/24/12	NBC Today Show	7-9am	-TWTF--	:30	4	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	4	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Tu	08/21/12	8:42 AM	NBC Today Show	7-9am	:30	ROF12TV19H	\$1,200.00	NM
2 WXII	W	08/22/12	8:29 AM	NBC Today Show	7-9am	:30	ROF12TV19H	\$1,200.00	NM
4 WXII	Th	08/23/12	7:29 AM	NBC Today Show	7-9am	:30	ROF12TV19H	\$1,200.00	NM
3 WXII	F	08/24/12	8:37 AM	NBC Today Show	7-9am	:30	ROF12TV19H	\$1,200.00	NM
2	08/21/12	08/24/12	M-F WXII 12 News @ No:12-1pm		-TWTF--	:30	4	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	4	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WXII	Tu	08/21/12	12:54 PM	M-F WXII 12 News @ Noon	12-1pm	:30	ROF12TV19H	\$300.00	NM
2 WXII	W	08/22/12	12:41 PM	M-F WXII 12 News @ Noon	12-1pm	:30	ROF12TV19H	\$300.00	NM
4 WXII	Th	08/23/12	12:24 PM	M-F WXII 12 News @ Noon	12-1pm	:30	ROF12TV19H	\$300.00	NM
3 WXII	F	08/24/12	12:53 PM	M-F WXII 12 News @ Noon	12-1pm	:30	ROF12TV19H	\$300.00	NM
3	08/21/12	08/24/12	M-F WXII 12 News @ 5 p5-6pm		-TWTF--	:30	8	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	8	\$1,000.00				
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1 WXII	Tu	08/21/12	5:29 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	ROF12TV19H	\$1,000.00	NM
5 WXII	Tu	08/21/12	5:45 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	ROF12TV19H	\$1,000.00	NM
2 WXII	W	08/22/12	5:29 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	ROF12TV19H	\$1,000.00	NM
7 WXII	W	08/22/12	5:45 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	ROF12TV19H	\$1,000.00	NM
3 WXII	Th	08/23/12	5:22 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	ROF12TV19H	\$1,000.00	NM
6 WXII	Th	08/23/12	5:43 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	ROF12TV19H	\$1,000.00	NM
4 WXII	F	08/24/12	5:23 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	ROF12TV19H	\$1,000.00	NM
8 WXII	F	08/24/12	5:40 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	ROF12TV19H	\$1,000.00	NM
4	08/21/12	08/24/12	M-F WXII 12 News @ 6 p6-630pm		-TWTF--	:30	4	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
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WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943647-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1946	

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10	08/26/12	08/26/12	WXII 12 Sa/Su News at 6-8am Class of Time - Immediately Pre-emptible without notice		-----S	:30	2	\$300.00	NM																																																																																																															
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INVOICE

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
943647-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1946	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/26/12	08/26/12	WXII 12 Sa/Su News at 6-8am Class of Time - Immediately Pre-emptible without notice		-----S	:30	2	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Su 08/26/12 6:41 AM WXII 12 Sa/Su News at 6am 6-8am :30 ROF12TV19H \$300.00 NM									
1 WXII Su 08/26/12 6:59 AM WXII 12 Sa/Su News at 6am 6-8am :30 ROF12TV19H \$300.00 NM									
11	08/26/12	08/26/12	NBC Sunday Today Class of Time - Immediately Pre-emptible without notice	8-9am	-----S	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 08/26/12 8:23 AM NBC Sunday Today 8-9am :30 ROF12TV19H \$1,000.00 NM									
12	08/26/12	08/26/12	NBC Meet the Press Class of Time - Immediately Pre-emptible without notice	9-10am	-----S	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 08/26/12 10:00 AM NBC Meet the Press 9-10am :30 ROF12TV19H \$500.00 NM									
13	08/26/12	08/26/12	Su WXII 12 News @ 6 pm Class of Time - Immediately Pre-emptible without notice	6-630pm	-----S	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/20/12 08/26/12 -----S 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 08/26/12 6:24 PM Su WXII 12 News @ 6 pm 6-630pm :30 ROF12TV19H \$700.00 NM									
Total Spots							41		

Payment Terms 30 Days

<u>Gross Total</u>	\$37,500.00
<u>Agency Commission</u>	\$5,625.00
<u>Net Amount Due</u>	\$31,875.00